

MovieTeam & Reopening Your Cinemas

MovieTeam is here to support you as your cinemas reopen. Here are some key pieces of MovieTeam functionality that we think will be especially valuable to your organization in this time.



Prevent overstaffing and understaffing

Ensure that you have exactly the right amount of staff, every day, with MovieTeam's Attendance Forecasting feature. Allow managers to enter an attendance projection for each day, and use a labor budget to convert that projection into the amount of labor you need for each job in your theatre. As MovieTeam updates with actual attendance data, let managers know if they are under- or over-staffed, and act accordingly. Plus, if you have integrated MovieTeam to Cinema Intelligence, you can leverage machine learning to yield accurate attendance predictions for each week.

Note: if you are already using Attendance Forecasting, and you are implementing any laborsaving processes in your theatres, it is a good time to review your labour budgets to make sure they reflect those changes.



Manage labor costs effectively

We know that now more than ever, every dollar counts. If you have entered pay rates into MovieTeam (either for each individual or an average for each job), then managers can monitor the cost of each shift as well as the schedule as a whole. They can also run auto-allocation in "cost-based" mode, which will automatically find the lowest cost combination of shift assignments.



Minimize employee overtime

MovieTeam's suite of business rules allows you to do a variety of useful things, like set deadlines for staff availability changes and ensure compliance with labor laws. But you can also use them to minimize overtime, by setting daily and weekly hour limits as well as limits on the number of consecutive days an employee can work.



Onboard new hires quickly

A surge in hiring can lead to unnecessary headaches setting up employees in your various systems. With MovieTeam, you can minimize data entry by importing your employees into MovieTeam from your HRIS or payroll system, and then importing them into Vista Cinema from MovieTeam.



Plan for new health precautions

Many theatres will have an increased focus on cleaning in the coming months. You can use shift tags in MovieTeam to indicate cases when an employee will have multiple responsibilities during her shift, for example concessions stand and cleaning.

Check out the FAQs page in MovieTeam for more information on the above, and don't hesitate to reach out to your Vista Relationship Manager for guidance.