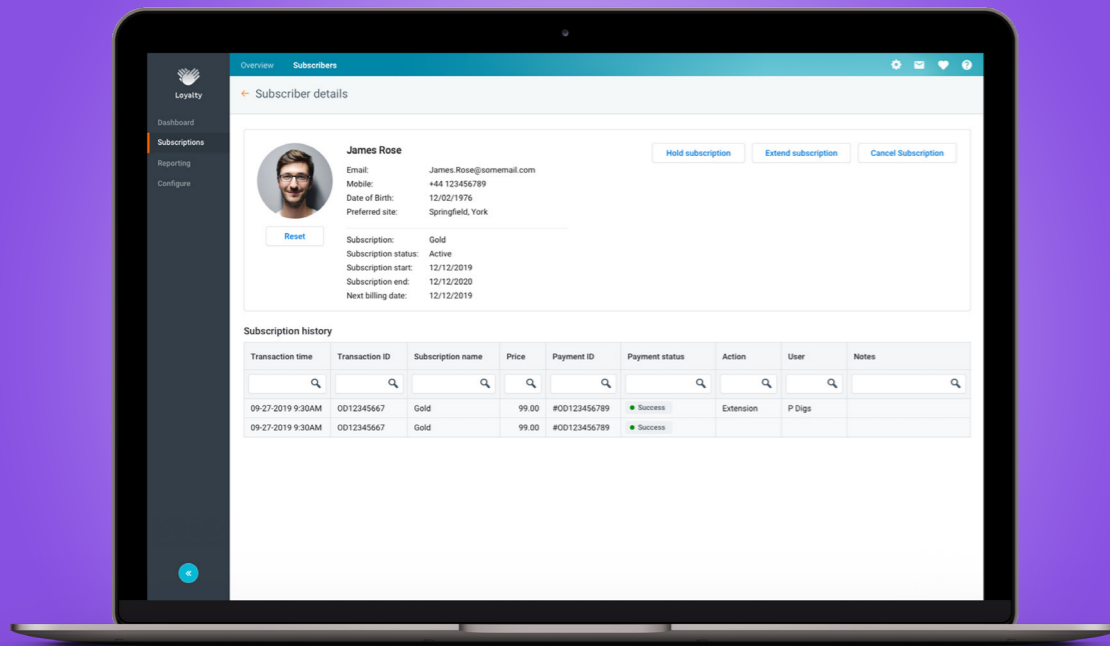




# Subscriptions

With Subscriptions, leverage moviegoers' engagement to turn them into repeat customers and benefit from a recurring, increased revenue while maintaining full control over your sales channels and valuable customer data.



## Boost revenue

Transform your moviegoers' engagement into a strong long-term bond that translates into a recurring income stream and increased visitation – which means more opportunities for concessions sales and premium experience upsells.

## Seamless experience

Rely on native integration with the full Vista suite to ensure consistent end-to-end customer experiences as well as flawless interactions with your Loyalty programmes and sales channels.

## Unique offers

Create unique subscription offers that fit your brand, leverage your cinema's strengths, and help achieve your business objectives. Define every parameter, from structure and rules for use to pricing and rewards, to shape it to exactly what makes sense for your cinema.

## Full control

Have complete control of your moviegoer journey, your sales channels and your data by avoiding redirections to third parties. Keep subscribers' purchases on your sales channels to guide their experience from start to finish and leverage all engagement and upsell opportunities. Maintain full brand control and retain all the valuable customer data for analytics and marketing purposes.

## Easy implementation and usage

Make the most of a fast set-up with an optional out-of-the-box subscription portal that will fit right into your website and enjoy a best-in-class product that simplifies billing, account management, fraud prevention and reporting.

**Note:** Subscriptions works on top of Loyalty and requires updated versions of Loyalty and Connect. Ask us about our step by step guide for an easy and quick upgrade.

To learn more about Subscriptions or request a demo, get in touch with your [account manager](#) or [contact us](#).

### About Vista Entertainment Solutions (Vista Cinema)

Vista Entertainment Solutions Ltd ('Vista Cinema') is the world leader in cinema management software solutions. With more than 20 integrated and scalable modules that respond with precision to the needs of exhibitors and moviegoers worldwide, Vista Cinema empowers a world of cinemas.