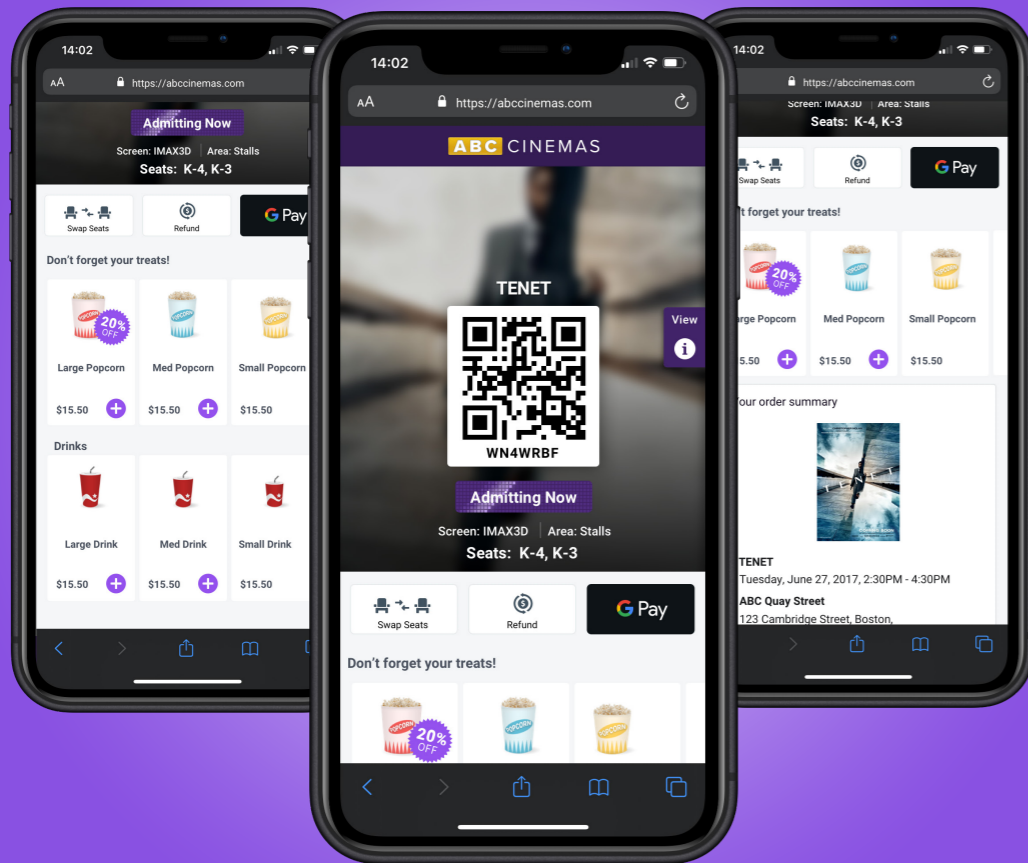




# Living Ticket

Create memorable experiences that increase repeat customers from all your sales channels, simplify operations, and keep moviegoers safe with the Living Ticket.



## Contactless admission

Ensure moviegoers feel comfortable returning to your cinema with a contactless admission. Digital tickets, electronic receipts and instating a paperless redemption process are no longer just an environmental concern, but a health & safety matter.

## Consistent moviegoer experience

Electronic tickets are more than PDFs. Deliver a consistent omnichannel experience that enhances the customer journey and showcases your brand. Received via SMS or email, the ticket updates in real-time to show the booking details, including concessions and receipts.

## Turn moviegoers into repeat customers

Capturing data to send or update a Living Ticket allows you to make informed decisions by uncovering previously blind spots in the customer journey like the behaviour of non-Loyalty members or the purchases made on-site at Kiosk or POS.

## Hassle-free operations

Going paperless frees up cinema managers and floor staff from low-value tasks like paper stock, paper rolls replacement, and printer troubleshooting.

Even without barcode scanners, ushers can see from the ticket status and the animated elements if a customer can be admitted.

With hosting taken care of, your IT team can continue to focus on mission-critical systems. Also, we're working on reducing the burden on your call centre with self-service refunds and seat changes.

## Coming soon

You will be able to reach that spend per head goal by prompting concessions sales directly from the Living Ticket.

To learn more about the Living Ticket or request a demo, get in touch with your account manager or [contact us](#).

### About Vista Entertainment Solutions (Vista Cinema)

Vista Entertainment Solutions Ltd ('Vista Cinema') is the world leader in cinema management software solutions. With more than 20 integrated and scalable modules that respond with precision to the needs of exhibitors and moviegoers worldwide, Vista Cinema empowers a world of cinemas.